



Christopher M. Schroeder

HealthCentral

Christopher M. Schroeder is a leading entrepreneur and investor in interactive technologies and social communications. He is Chief Executive Officer and Board Member of HealthCentral, the highest quality collection of condition and wellness-specific interactive experiences focused on people finding and sharing real-life experiences related to their health needs. He is also engaged in exploring more global trends towards entrepreneurship, with a special focus on the developing world and the Middle East.

A veteran of online media, Christopher served as CEO and Publisher of Washington Post, Newsweek Interactive, which hosts washingtonpost.com and newsweek.msnbc.com, among other leading news sites. During his tenure, the Company more than quadrupled in revenue and audience. Previously, Christopher was CEO and President of LEGI-SLATE, INC, a leading online B2B provider of information on federal and state legislation and regulation, which he sold.

Christopher was a co-founder, and served as Chairman, of the Online Publishers Association (OPA), a leading research and information organization comprised of the CEOs of top online quality content publishers (including MSNBC, The NY Times, Dow Jones, ESPN.) He has won numerous awards, including PharmaVOICE Top 100 Most Inspiring People in Life Sciences, was one of the first interactive executives named to the American Advertising (AAF) Hall of Achievement (a national annual award honoring the leading executives in advertising). Christopher was named one of the top business executives to watch by Business Forward Magazine, Media Magazine and the Washingtonian. Christopher graduated magna cum laude from Harvard College and with honors from Harvard Business School.

Aside from his investment activity, he has been active in entrepreneurship in the emerging markets, especially MENA, and has written extensively on this for The Washington Post, Fortune, TechCrunch, and the Wall Street Journal among others. He is on the board of the American University of Cairo's Business School, among other initiatives in entrepreneurship in the region.